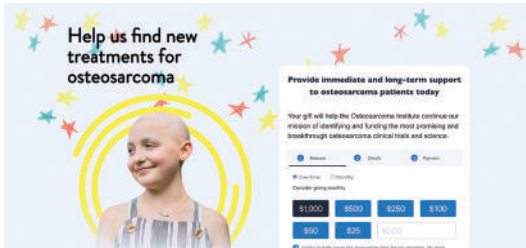




OSTEOSARCOMA INSTITUTE

# Partnering for Progress

Your osteosarcoma science fund with our support and infrastructure



## Why Raise Funds Through the Osteosarcoma Institute?

Raising funds in honor of a loved one is a major endeavor. The OSI can make it easier by handling many of the logistics, allowing you to focus on reaching out to friends and family to make a difference for osteosarcoma patients everywhere.

When you collaborate with the OSI, you join forces with a well-respected organization already making headway in the world of osteosarcoma research.

The OSI's Strategic Advisory Board includes the brightest minds in osteosarcoma research from all major institutions. Through a robust review process, our experts choose the most promising grant proposals so that 100% of the money you raise will fund the research most likely to lead to a breakthrough.



## Your Role in Fundraising

To make the best use of our nonprofit resources, we ask families to meet the target of \$25,000 raised before selecting a research study or trial. Many families collaborating with us exceed this annual goal!

Your primary role will be to mobilize your community to contribute to your loved one's fund. This can include:

## How We Can Help You

The OSI can support your family's fundraising goals in a variety of ways:

### • Campaign Landing Page

We create and host a custom webpage that shares your story and includes a form to accept donations.

### • Tax-Deductible Giving

Our 501(c)(3) status means that donations you raise will be tax-deductible, making it easier for supporters to give generously.

### • Email and Social Media

We promote your fund to our network of email subscribers and social media followers, and help keep your donor base informed by sending email updates.

### • Appeal Letter Distribution

We can send an annual appeal letter and donation card to a mailing list of your friends and family, plus the OSI's supporters.

### • Thank You Gifts

We can package and mail campaign gifts for donors who give over a designated amount.

### Follow the Research Study

To determine new treatments for osteosarcoma, scientists must first study potential therapies in a lab setting. Once a promising therapy is identified, it must then be tested for safety and efficacy through a clinical trial, required by the U.S. Food and Drug Administration (FDA) for any new drug.

When you fund research with the OSI, you will have a front-row seat into this process. Once you reach the fundraising target, we share our ongoing and new research studies and clinical trials so you can choose how to direct the funds raised.

- **Your name will be associated with the research project of your choice.**
- **You will personally meet your study's principal investigator via a video call.**
- **Every six months, you will receive an update on how your fundraising efforts have advanced the research.**

### • Prospect List

Create a list of people in your network whom you can ask to support your fund.

### • Appeal Letter Draft

Draft a one-page message sharing why your community should consider joining you in contributing to osteosarcoma research.

### • Thank You Gift Ideas

Provide information for an organization willing to donate campaign thank you gifts or incentives.

### • Individual Outreach

Communicate how much this mission means to you and/or provide updates on osteosarcoma research progress through one-on-one calls or messages to friends and family.

### • Donor Event

Host an event to raise funds or a thank you party to honor those who gave.

### • Handwritten Thank You Notes

Show your supporters how much you personally appreciate their generosity.